

## 2025 BIG NIGHT

# Sponsorship Opportunities



Friends of Waters (FoW) fundraises to supplement the funding Waters Elementary receives from the Chicago Public Schools system.

Funds raised support crucial initiatives such as:

- Lunch and recess supervision
- Curriculum materials
- Spanish language instruction
- Fine Arts, Technology, and Environmental Science
- Circle of Help, a community aid organization

Big Night is our biggest celebration of the year — we come together as a community to celebrate our school, students, teachers & staff with music, food and fun.

### SPONSORSHIP REACH:

Student body = 700+ students' families

Email distribution = 1,000+

Big Night reach = 600+

Social media followers = 1,000+

## Currently seeking sponsors.

If you are interested, please reach out to:

Jesse at [jesselambe@gmail.com](mailto:jesselambe@gmail.com)

Lisa at [lisa.jamiolkowski@gmail.com](mailto:lisa.jamiolkowski@gmail.com)

**Big Night is on Friday, April 25, 2025.**

**Sponsorship deadline is February 25, 2025.**

Sponsorship Perks	Silver \$750	Gold \$1,000	Platinum \$1,500	Diamond \$2,500	Presenting \$5,000
Recognition on FoW website	×	×	×	×	×
Recognition in FoW newsletter	×	×	×	×	×
Recognition on large banners on school grounds	×	×	×	×	×
Recognition on event signage	×	×	×	×	×
Recognition on FoW flyer sent home to student body	×	×	×	×	×
2 free tickets to event	×	×	×	×	×
Recognition on mobile bidding platform		×	×	×	×
Thank you tag on FoW social media platforms		×	×	×	×
Ability to send a flyer marketing your business home to student body			×	×	×
Ability to staff a table at a FoW community event			×	×	×
Premium logo placement on FoW flyer distributed to student body			×	×	×
Ability to brand one item at event				×	×
2 additional free tickets to event (4 tickets in total)				×	×
Individual business banner displayed on school grounds					×
Branded signature drink at event					×